

*“There isn’t a household in America that has not benefited from the life-saving mission of the American Red Cross in some way.”*

### Disaster Relief and Community Disaster Education

When a disaster threatens or strikes, the Red Cross is there. This year, we responded to **35** local disasters...all of them local residential fires. Our response included emergency food, shelter, clothing, and other necessities such as medications.

Because being prepared can make your family and community safer and sometimes minimize injury and destruction, we educated **69,249** in our community through programs that give information on how to prevent and prepare for disasters. One such program is called Disaster Dudes in which third grade children were educated on what to do before, during, and after a disaster. This information is then shared with their families reaching several thousand more people with potentially life saving information.



### Health and Safety Services

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. Plus Certified Nursing Assistant testing provides career opportunities. This year, **8,377** individuals learned life-saving skills through classes offered by the Chapter.



### International Services

Throughout the world, we support families separated or displaced by man-made or natural disasters.

### Services to Armed Forces (SAF)

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network to reach service members wherever they were to communicate a birth, death or illness. This year, we provided briefings and emergency connections for **1,406** military individuals and their families.

### Blood Services

Over the last year, we helped support **five** blood drives, collecting **75** units of blood. Of these, **47** were new life-saving blood donors.

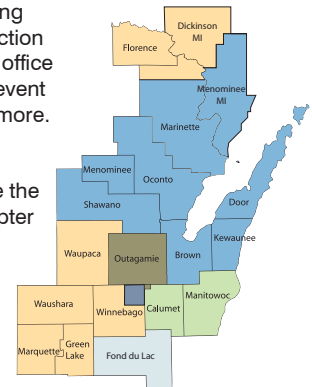
### Community Services

We fill social program gaps for our community. Shopping and Errand Services provide grocery shopping, prescription pick-up, banking, and other personalized errands to people who are 60 years old, homebound, and/or disabled. Our shoppers provided **1,768** errands, making their independent living choice a reality. We will continue to review, adjust and develop programs to serve our neighbors.

### A Note About Volunteers

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute **97** percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year **375** volunteers make the work of the Chapter possible.



Northeast Wisconsin Region Map

*Outagamie Highlights*

**Audited Statement For the Year Ending June 30, 2009  
Outagamie County Chapter**

**Contributions, Revenues and Gains:**

Federated	\$93,869
Contributions	\$195,923
Net Special Events	\$33,067
Legacies and Bequests	\$5,693
Grants/Contracts	\$21,869
Investment/Endowment Income	\$6,089
Products, Services and Other Revenue	\$136,719
Inter-Red Cross Revenues	\$0
<b>TOTAL REVENUES</b>	<b>\$493,229</b>

**Expenses and Losses**

<b>Program Services:</b>	
Services to Chapters	\$0
Services to Armed Forces (SAF)	\$31,517
Disaster Services	\$118,569
Biomedical Services	\$0
Health Services	\$176,732
Community Services	\$65,207
International Services	\$0
<b>Total Program Services</b>	<b>\$392,025</b>
Membership and Fund Raising	\$45,033
Management and General	\$65,862
Chapter Assessment	\$60,710
<b>TOTAL EXPENSES AND LOSSES</b>	<b>\$563,630</b>

**OPERATING EXCESS/(DEFICIT)  
OF REVENUE OVER EXPENSES** **(\$70,401)**

Unrealized Gain/(Loss) On Investments (\$35,842)

**ENDING NET ASSETS** **\$1,008,895**

The American Red Cross depends on the generosity of the community. All disaster services are provided free of charge as a gift to the American people.



*“The American Red Cross...  
Always there...Touching more  
lives, In new ways...Under the  
same trusted symbol.”*

*Officers and Board of Directors (2009)*

Tony Gonzalez, *Chapter Executive*

Mark Fenlon, *Chair*

Dr. Susan May, *Vice Chair*

MaryBeth Matzek, *Secretary*

Nicole Better, *Treasurer*

Mark Fenlon, *Regional Council Representative*

Debra Agate, Cheryl Brandt, Lori Casey, Neil Cameron, Peter Dulcamara,  
Joanie Johnson, Wayne LaMont, Viseth Moua, Tami Olesen, Emily Romperman,  
John Ross, Melinda Vonderahe, Tricia Voskuil and Kor Xiong

*Chapter Headquarters*

1302 E. Wisconsin Avenue • Appleton, WI 54911

Phone: 920-733-4481 • Phone: 800-856-3667 • Fax: 920-733-1972

[www.redcrossoutagamie.org](http://www.redcrossoutagamie.org) • [www.newredcross.org](http://www.newredcross.org)

*Service Area*

Serving people in Outagamie County and the Town of Harrison in Calumet County



[www.redcross.org](http://www.redcross.org) • [www.CruzRojaAmericana.org](http://www.CruzRojaAmericana.org)

*Outagamie Chapter*