



Partner with WAPL & Packerland Home Improvement this year to benefit the American Red Cross!

Packerland Home Improvement has teamed up with Rick and Len for their 7th Annual Two Putz Golf Classic, July 16th at Mid Vallee Golf Course. All proceeds will go to benefit our local chapter American Red Cross.

The American Red Cross provides a wide range of human services that include disaster relief and education, armed forces emergency services, international services, shopping and errand services for seniors and those with disabilities, health and safety education, youth learning experiences and volunteer opportunities.

Say YES to one of the sponsorships and let's get started on another successful charity-driven event.

Questions or interest?

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**American
Red Cross**



SPONSORSHIP OPPORTUNITIES

Title Sponsorship – \$5,000 (net) April 3 – June 27

- Inclusion in a minimum of 200 produced and live radio promos
- Your logo and link on WAPL.com
- Your logo included as part of the golf outing artwork
- Inclusion on all event banners, registration forms, flyers, and posters
- Opportunity to include items in up to 144 swag bags for participants
- Space for up to four (4) golfers in the outing
- Fifty (50) ads to run in April, May or June (Monday – Sunday, 6 am – Midnight)
- Fifty (50) streaming ads

Secondary Sponsor (One available) – \$3,000 (net) May 3 – June 27

- Inclusion in 100 produced radio promos
- Your logo and link on WAPL.com
- Included on two event banners, registration forms, flyers, and posters
- Opportunity to include items in up to 144 swag bags for participants
- Space for up to two (2) golfers in the outing
- Thirty (30) ads to run in May and June (Monday – Sunday, 6 am – Midnight)
- Thirty (30) streaming ads

Hole-In-One Sponsor - \$2,000 (net)

- Participants who get a hole-in-one on the designated hole will win a prize valued up to \$50,000 (past prizes have included a Harley-Davidson motorcycle and a Sea-Doo jet boat)
- A portion of the sponsorship cost covers an insurance policy for the value of the prize
- Opportunity for sponsor to display their prize at the tee; Sponsor may also choose a third-party prize or cash instead of supplying the prize
- Inclusion in 100 live on-air promos leading up to the event
- You will be recognized on golf outing materials
- Opportunity to include items in up to 144 swag bags for participants
- Twenty (20) ads to run in May and June (Monday – Sunday, 6 am – Midnight)
- Twenty (20) streaming ads

Broadcast Sponsor – \$1,000 (net)

- Eight sponsorship mentions during WAPL Rick and Len Show broadcast prior to the tournament
- Inclusion in 15 live promos running 3 days before the tournament
- Your logo and link on WAPL.com
- Opportunity to include items in up to 144 swag bags for participants
- Ten (10) ads to run in May through July (Monday – Sunday, 6 am – Midnight)
- Ten (10) streaming ads

___ **Food & Beverage Sponsor – \$300 (net)**

- Your business name or logo placed on each golfer's box lunch
- Your logo and link on WAPL.com
- You will be recognized on golf outing materials
- Opportunity to include items in up to 144 swag bags for participants

___ **Cart Sponsor – \$300 (net)**

- Official sponsor of the golf carts.
- Your business name or logo displayed on each cart
- Your logo and link on WAPL.com
- You will be recognized on golf outing materials.
- Opportunity to include items in up to 144 swag bags for participants

___ **Driving Range Sponsor – \$300 (net)**

- Multiple signs at the driving range
- Your logo and link on WAPL.com
- You will be recognized on golf outing materials
- Opportunity to include items in up to 144 swag bags for participants

___ **Swag Bag Sponsor – \$300 (net)**

- Official sponsor of the Swag Bags that each golfer will receive
- Your logo and link on WAPL.com
- You will be recognized on golf outing materials
- Must provide items for up to 144 swag bags

___ **Hole Sponsor (16 available) – \$200 (net) each**

- Logo sign at a designated hole during the outing
- Your logo and link on WAPL.com
- You will be recognized on golf outing materials
- Opportunity to include items in up to 144 swag bags for participants

___ **Swag Bag Item – \$100 (net)**

- Opportunity to drive customers back to your business.
- Must provide items for 144 golfers
- Item should be a coupon/certificate or small in size (key chain, pen, etc.)